TAD 16 - Transatlantic Dialogue
June 10-12 2020 Roskilde University, Denmark
Call for papers: Deadline April 1 2020

CALL FOR PAPERS

Strategic Management of Public Sector Transformation: Enhancing Collaborative Governance and Co-creation of Public Value

TAD is the Ryders Cup of public administration where American and European public administration scholars meet to discuss and challenge each other and exchange theoretical perspectives, methodological strategies and empirical findings. The Roskilde School of Governance at the Department of Social Sciences and Business, Roskilde University, hosts TAD 16.

The main theme of TAD 16 will be "Strategic Management of Public Sector Transformation: Enhancing Collaborative Governance and Co-creation of Public Value". Under the theme, TAD 16 is organized into the eight workshops, where an American and European scholar will co-chair each workshop. Send your abstract to one of the workshops (for detailed descriptions, see below) through the website link.

Keynote speakers	**Important dates**
Professor Jacob Torfing, Roskilde University	April 1 2020: Deadline for abstracts
Professor Tina Nabatchi, Syracuse University	April 14 2020: Feedback to participants
Professor Ewan Ferlie, King's College (TBC)	May 10 2020: Deadline for registration

Submission of abstract and registration: https://events.ruc.dk/tad2020/home.html
The website also provides information about the TAD conference and the program.

We look forward to welcoming you in Roskilde in June 10-12 2020.

On behalf of the organizing and scientific committee,

Eva Sørensen, Peter Triantafillou and Jacob Torfing
Roskilde School of Governance, Roskilde University

TAD 16 - Workshop descriptions

Workshop 1: Strategic management of public governance reforms enhancing collaborative governance and co-creation

Co-chairs: Ewan Ferlie & Nicola Ulibarri

The focus of this workshop is empirical and theoretical pieces that explore the tools and strategies public organizations are using to incentivize and support collaborative governance and co-creation with stakeholders. How are public organizations at the local and national levels changing their strategies, organizational structure and modes of operandi in order to support collaborative governance and co-creation with relevant and affected actors? How can different schools of strategic management shed light on current public governance reforms toward more collaborative and participatory approaches? What are the drivers and barriers for the public sector to transform itself into an arena for co-creation and how can strategic management facilitate this transformation process?

European co-chair: **Ewan Ferlie**
ewan.ferlie@kcl.ac.uk
King's Business School,
King's College, London

US co-chair: **Nicola Ulibarri**
ulibarri@uci.edu
Department of Urban Planning & Public Policy,
University of California, Irvine

Workshop 2: Enhancing public performance through interagency and cross-sector collaboration

Co-chairs: Wouter Van Dooren & Alexander Kroll

The focus of this workshop is on performance, performance management and the use of performance data in collaborative contexts. Collaboration between organizations and sectors is increasingly common practice. Yet, much needs to be learned on how to adapt performance practices for horizontal group settings. In this workshop, we will study how interactions between public agencies and collaborations between public and private actors (PPP) enhance performance and influence the effectiveness of public governance. We will also ask how the performance of interagency and cross-sector collaboration can be assessed and measured as well, as how performance indicators are used (or misused) in collaborative settings. The workshop is open to theoretical, conceptual, and empirical contributions in the field of performance and collaborative governance.

European co-chair: **Wouter Van Dooren**
wouter.vandooren@uantwerpen.be
Department of Political Science
University of Antwerp, Belgium

US co-chair: **Alexander Kroll**
akroll@fiu.edu
Department of Public Policy and Administration,
Florida International University, Miami

Workshop 3: Public innovation through public-private collaboration: theory and practice

Co-chairs: Koen Verhoest & Jodi Sandfort

The focus of the workshop is on the role collaboration between public actors, private companies, third sector organizations and/or citizens play in enabling innovation in public services and policies, and the conditions which foster such activities. In this sense, collaborative innovation is the process in which the knowledge and creativity, resources, transformative capacities and political authority of these public and private actors are combined to generate, select and implement new ideas through synergies, joint transformative learning, commitment and ownership. We welcome theoretical and empirical papers dealing with such questions as: How can collaboration between public, private and third sector organizations spur innovation? What various ways of governing and leading collaborations support innovation? Which individual and organizational characteristics enhance the successful collaborative generation and implementation of new public services and policies? In what ways and under which conditions do ICT, purposive design, and user involvement foster such processes? What are the results of these collaborative efforts?

European co-chair: **Koen Verhoest**
koen.verhoest@uantwerpen.be
Department of Political Science
University of Antwerp, Belgium

US co-chair: **Jodi Sandfort**
sandf002@umn.edu
Humphrey School of Public Affairs,
University of Minnesota, Minneapolis

Workshop 4: Co-creating public value outcomes with citizens and voluntary organizations

Co-chairs: Tony Bovaird & Tina Nabatchi

The focus of this workshop is the contribution citizens, working together with public service organisations, can make to achieving publicly desired outcomes and public governance principles. We invite papers that address questions relevant to this focus, including amongst others:

- How does the public value perspective help us understand the role of public service organisations and their relations to citizens?
- How can co-creation and co-production strategies and designs be used to generate public value?
- How do power relationships, legitimacy claims, and redistributive policy affect co-production – and how does co-production alter these in turn?

European co-chair: **Tony Bovaird**
T.Bovaird@bham.ac.uk
INLOGOV, School of Government and Society
University of Birmingham, United Kingdom

US co-chair: **Tina Nabatchi**
tnabatch@maxwell.syr.edu
Department of Public Administration & International Affairs,
Syracuse University, New York

Workshop 5: Public leadership and motivation in public value production

Co-chairs: Nicolette van Gestel & Richard Callahan

The focus of this workshop is to explore the relationships between public leadership, professionals' motivations and governance in the production of public value at varied levels (local, inter/organizational, national). We welcome research on how public leaders and professionals are affected by and respond to tensions that arise from current societal transformations and governance transitions. Specifically, we invite papers that explore theoretically and empirically some of the following, illustrative questions:

- What do we know about the different forms of motivation of public sector professionals and their links to public value production?
- Are there varied leadership styles and skills in creating public value at varied levels, in leading teams, communities, organizations, networks or institutions?
- How are governance styles and structures affecting leadership strategies and public value production?

European co-chair: **Nicolette van Gestel**　　　　US co-chair: **Richard Callahan**
N.M.vanGestel@tias.edu　　　　　　　　　　　　　rfcallahan@usfca.edu
TIAS School for Business and Society,　　　　　　USF School of Management,
The Netherlands　　　　　　　　　　　　　　　　University of San Francisco, California

---

Workshop 6: Designing platforms and arenas for collaborative governance and co-creation

Co-chairs: Tina Jukić & Chris Ansell

The focus of this workshop is on the physical and virtual platforms and arenas supporting collaborative innovation in the public sector. More precisely, during this workshop, we would like to identify different forms of such platforms (e.g. digital, living labs, deliberation, etc.), their characteristics, and their experiences with practical implementation.

We kindly invite workshop participants to address one (or more) of the following questions:
- How can the public sector use physical and virtual platforms to spur formation of collaborative arenas?
- What kind of designs are available to create arenas and platforms of collaboration?
- What are the outcomes of the various platform designs and what are the political forces shaping the choice of designs?

European co-chair: **Tina Jukić**　　　　　　　　US co-chair: **Chris Ansell**
Tina.Jukic@fu.uni-lj.si　　　　　　　　　　　　　cansell@berkeley.edu
Faculty of Administration,　　　　　　　　　　　Department of Political Science,
University of Ljubljana, Slovenia　　　　　　　　University of California, Berkeley

Workshop 7: Political leadership and policy entrepreneurship in a world of collaborative governance

Co-chairs: Eva Sørensen & Michael Neblo

The focus of the workshop is on political leadership and policy entrepreneurship in a world of collaborative governance. The workshop invites papers that address one or more of the following questions:

- What is currently the most pressing challenges to democratic political leadership?
- How can political leaders benefit from different forms of input from citizens, stakeholders and policy advisors in order to produce viable political reforms and solutions?
- What is a policy entrepreneur and how can he or she navigate in turbulent times with different and at times conflicting forms of governance?
- How do the institutions of representative democracy condition dialogue between politicians and citizens, and what changes are needed to promote democratic political leadership?

European co-chair: **Eva Sørensen**
eva@ruc.dk
Department of Social Science and Business,
Roskilde School of Governance,
Roskilde University, Denmark

US co-chair: **Michael Neblo**
neblo.1@polisci.osu.edu
Department of Political Science,
The Ohio State University

Workshop 8: Democratic accountability in collaborative governance arrangements

Co-chairs: Peter Triantafillou & Robert Behn

The focus of this workshop is on the democratic accountability of collaborative governance arrangements in a variety of national, policy and administrative settings. The workshop invites papers addressing one or more of the following questions:

- How can we understand, problematize and assess the democratic accountability of collaborative governance?
- What are the potentials and limitations of various forms of accountability (e.g. horizontal vs. vertical, administrative vs. political, systemic vs. social) in relation to collaborative governance?
- What political dynamics are impinging on the democratic accountability of collaborative governance?

European co-chair: **Peter Triantafillou**
triant@ruc.dk
Department of Social Science and Business,
Roskilde School of Governance,
Roskilde University, Denmark

US co-chair: **Robert Behn**
redsox@hks.harvard.edu
John F. Kennedy School of Government,
Harvard University,
Cambridge, Massachusetts

Submission of abstract and registration: https://events.ruc.dk/tad2020/home.html