

## Accounting, Control & Performance Management LAB

# the 7<sup>th</sup> Critical and Alternative Thinking in Governance (CATG)

## Hosts CORPORATE GOVERNANCE RESEARCH SYMPOSIUM

### *Governing sustainability in a digitalized world: False solutions for real issues?*

25-26-27 June 2020 - Barcelona, Spain

#### CALL FOR PAPERS

The need for transitioning to a sustainable world is not to be proven any more. Humanity has so far failed to decouple economic growth from the increase in global emissions and the worldwide resource overuse. From a purely technical perspective, digitalization has the capacity to provide large scale and low-cost solutions for data processing, thereby providing better and optimised sustainable and global solutions.

Digitalization is not only offering solutions, it could also have downside effects. In that regard, digital technologies and sustainability cannot have positive mutual reinforcement if not governed by efficient socio-political systems. Contemporary definitions of “good governance” are typically centered upon the ability of a business to achieve its goals while being sustainable. However, nurturing the contradictory interests of shareholders, other direct stakeholders and the general public makes corporate governance increasingly challenging in the cyclical global financial crisis era.

With sustainability as the ultimate goal, do we simply need more effective governance or are the symptoms deeper? Growing disaffection, evident in spreading flash points of ideological and political conflicts, symbolizes a more deep-rooted precursor of social and economic transformation. This symposium aims to establish foundations for building ‘local’ theories and renewed methodologies: in our call for papers we invite academics (and practitioners alike) to present cutting edge research and thought leadership dealing with emerging issues in corporate governance for sustainability in this era of expansive digitalization. We seek empirical and conceptual papers addressing a diverse range of topics that include, but are not limited to, the following debates:

- Can we, as researchers, develop a common understanding of digitalization to guide research in corporate governance?

- How does digitalization solve existing agency problems? What type of new agency and corporate governance problems may arise?
- How could local governance practices for the 'big south' growing economies help broaden our perspectives and address new forms of (corporate) governance with regard to global sustainability?
- How could local governance practices of the 'big north' developed economies help to address new forms of reflective and informed (corporate) governance with regard to global sustainability?
- What happens to governance mechanisms when new factors of production, such as knowledge, intelligence, and digital technology, become central to overall social wellbeing?
- What new shareholder arrangements are needed to help corporations address the climate change challenge?
- Are concepts such as gender, ethnicity or identity still central to corporate governance? Are they part of the problem or part of the solution in the evolution of governance debates?
- How can digitalization help and support new stakeholder engagement and voting
- What is the role of big data analytics in boardrooms dynamics
- How does digitalization affect the organization of firms especially of stockholder relationships?
- What is the effective role of reporting guidelines and standards in preventing 'bad' governance of sustainability? What is the role of the UN Sustainable Development Goals (SDGs) in this regard?
- Can accounting frameworks, such as triple bottom line accounting, be considered effective approaches to impose parity of treatment between the economic, social, and environmental dimensions of sustainability in organizations?

## Keynote speakers

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**Dr. Abby Innes**  
*London School of Economics*



**Prof. Marc Goergen**  
*IE Business School, Madrid*

## Preliminary programme

25 June 2020 (Thursday)	26 June 2020 (Friday)	27 June 2020 (Saturday)
9h-13h Opening talk Parallel session 1	9h-13h Plenary paper session 1 Academic debate	9h-13h Parallel session 4 Parallel session 5
Debate lunch	Regular lunch	
14h-19h Parallel session 2 Parallel session 3	14h-19h Plenary paper session 2 Practitioner debate	
	Gala Dinner	

## Scientific committee

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Xavier Castañer,	<i>HEC Lausanne, Switzerland</i>
Thomas Clarke,	<i>University of Technology, Sydney</i>
Coral Ingley,	<i>AUT University, Auckland</i>
Morten Huse,	<i>BI Norwegian Business School, Norway</i>
Silke Machold,	<i>University of Wolverhampton Business School, UK</i>
Sabina Nielsen,	<i>Copenhagen Business School, Denmark</i>
Sibel Yamak,	<i>University of Wolverhampton Business School, UK</i>
Konan A. Seny Kan,	<i>Otago Business School, University of Otago, New Zealand</i>
Lotfi Karoui,	<i>École de Management- Normandie, France</i>
Kim Ceulemans,	<i>TBS Business School, France</i>
Sabri Boubaker,	<i>École de Management- Normandie, France</i>

## Important dates

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### Research symposium (25-26-27 June 2020)

Deadline for submission of CAAG 10-page proposals:	<b>31 March 2020</b>
Notification of acceptance:	22 April 2020
<b>Deadline for CAAG full text submission:</b>	<b>26 May 2020</b>
Early bird/author registration:	24 May 2020

### Symposium fees\* in euros (VAT incl.)

Early Bird Fee (up to 31 May 2020)	€320
Special Early Bird Fee (up to 31 May 2020) **	€220
Regular Fee (1 - 15 June 2020)	€380
On-site Registration Fee	€450
<b>(Phd) Student reduction</b>	<b>-50%</b>

\* Symposium fees include: documentation, coffee breaks, lunch, gala dinner.

\*\* For scholars who have attended at least one CAAG past workshops

For further information please contact: [workshop@tbs-education.es](mailto:workshop@tbs-education.es)

Submissions should be sent to: [workshop@tbs-education.es](mailto:workshop@tbs-education.es)

## Organizing committee

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