



PNP Special AOM  
Program Edition  
Summer 2010

## Annual Meeting of the Academy of Management in Montreal, Quebec PNP Highlights

### INSIDE THIS ISSUE

Please join us for the following exciting and informative events:

- |                                    |                                                                                                                           |
|------------------------------------|---------------------------------------------------------------------------------------------------------------------------|
| <b>1</b> PNP Highlights            | 1. PNP Executive Committee Meeting - Sunday, Aug 8, 2010 2:30PM - 4:30PM (NEW TIME) in the The Queen Elizabeth, Chaudiere |
| <b>2</b> Full PDW Program Schedule | 2. PNP Business Meeting - Sunday, Aug 8, 2010 5:00PM - 6:30PM (NEW TIME) in the The Queen Elizabeth, Marquette            |
| <b>5</b> Full Program Schedule     | 3. PNP Social - Sunday, Aug 8, 2010 6:30PM - 8:30PM in the The Queen Elizabeth, St-Maurice                                |
| <b>8</b> PNP Focus                 |                                                                                                                           |

## PDW Highlights

Please join us in participating in one or more of the featured following professional development workshops:

- 1. Doctoral Consortium Workshop:** If you are a doctoral student with aspirations to research and teach in public or nonprofit management, consider applying to the Doctoral Student Professional Development Consortium of the Public and Nonprofit (PNP) Division of the Academy of Management (AoM). The consortium will be held Saturday, August 7th from 8:30 am to 4:30 pm. Pre-registration was required.
- 2. Daring to Show We Care: "Rolling up Our Sleeves and Getting Our Hands Dirty":** We have chosen the Tyndale St-Georges Community Centre as the site for us to venture outside our academic and/or conference comfort zones and to demonstrate the corporate social responsibility that we research and teach. Pre-registration was required.
- 3. Exploring the Adequacy of Public Management Theory:** This is our keynote panel and it will take place on Monday August 9, from 3-4:30 in the Peribonca room at the Fairmont Hotel.

This panel, envisioned by Hal Rainey (thanks Hal!) has pulled together leaders in public management to discuss a fundamental question -are we getting it right? and What do we need to do differently. The session is designed to hear the panelists perspective, but then to be interactive with the audience. Panelists include: Jim Perry, Steve Kelman, George Boyne, Rosemary O'Leary. We hope to see you there.

***Please explore the other exciting opportunities that are unique to our division in the pages that follow!!***

## Full PDW Program: Friday, August 6, 2010 – Saturday, August 7, 2010

<b>Time</b>	<b>Session Title</b>	<b>Location</b>
Friday, Aug 6 8:00AM - 11:00AM	<p>Developing an Understanding of Stakeholder Dynamics in Public Policy Analysis</p> <p>The aim of this PDW is for participants to build on presentations from the PDW organisers by extending existing ideas on how to explore the dynamics of stakeholder interactions. The design of the workshop is expected to promote high levels of involvement from attendees through small groups. This will be achieved by using the organisers brief presentations to prompt discussion, where the objective will be to merge approaches from the presenters and additionally bring into play other approaches used by participants. The discussion will be grounded by addressing a 'real' policy problem relating to critical infrastructure protection. The policy problem will be presented by the Director of the National Center for Security &amp; Preparedness Office and representatives of Argonne National Laboratory and of Sandia National Laboratories who are involved in projects related to the problem. The workshop will close with summary presentations from attendees representing each group and responses from the original presenters.</p>	The Queen Elizabeth, Hochelaga 2
Friday, Aug 6 8:00AM - 11:00AM	<p>Navigating the Tensions in Poverty Alleviation Research: Scholarly Rigor vs. Practical Relevance</p> <p>This PDW will provide a highly interactive forum for PhD students and established scholars from different divisions passionate about the role of business in poverty alleviation. Participants will be able to develop new networks, refine their research ideas with some of the key scholars in the field, share guidance on career paths, and explore issues related to the AOM theme Dare to Care: Passion and Compassion. The PDW will consist of approximately 70 senior scholars and PhD students from universities worldwide (with over half of this number already committed to participating). The workshop will open with participant introductions, followed by a structured speed networking exercise that will allow all participants to interact and share highlights of their interests. Small-group round table discussions will follow where PhDs will be grouped with senior academics according to common research interests. Discussion questions will include: scholarly rigor vs. practical relevance, current research directions, opportunities and challenges in empirical research, theory building, and dissertation development in this area. The PDW will conclude with a panel of three to four academics offering guidance on incorporating scholarly rigor and practical relevance into research on poverty alleviation, and the career challenges new scholars face such as publishing in top journals, developing research networks and framing research for the job market.</p>	The Queen Elizabeth, Mackenzie
Friday, Aug 6 12:15PM - 2:45PM	<p>Cognitive Conversations about Caring</p> <p>The focus of this PDW is to consider the nature of conversations in caring organisations such as charities and other organizations which rely on significant voluntary input. The workshop will consider the potential tensions between the importance of caring and compassion and strategic priorities. The PDW is based around a 'live' case study of the UK charity the Samaritans, and will involve a discussion of the challenges facing the organisation by a member of the Strategy Development Sub-Committee, supported by a case study of the strategy process.</p>	Delta Centre-Ville, St-Charles

## Full PDW Program: Friday, August 6, 2010 – Saturday, August 7, 2010 Continued

Saturday, Aug 7 8:00AM - 11:00AM	<p>Lessons and Questions from Practice: Cross Sector Partnerships for Sustainable Development</p> <p>This PDW will provide a dynamic interaction between academics and practitioners who are interested in cross sector partnerships whose goals are economic development for the disadvantaged and the sustainability of natural resources. Practitioners will present learnings from partnerships in developing countries. Academics with expertise in cross sector partnership research will engage with the issues presented from their various perspectives.</p> <p>Pre-registration is required for this workshop. The deadline to register online was August 4, 2010.</p>	The Queen Elizabeth, St-Maurice
Saturday, Aug 7 8:30AM - 4:30PM	<p><b>2010 Public and Nonprofit Division Doctoral Student Professional Development Consortium</b></p> <p><b>Participants must have applied to participate in this PDW.</b></p>	The Queen Elizabeth, Richelieu
Saturday, Aug 7 9:00AM - 12:00PM	<p>Daring to Show We Care: "Rolling up Our Sleeves and Getting Our Hands Dirty"</p> <p>Participants will meet in the Sheraton Joyce room at 9 am for introductions and instructions, and then will proceed over to the Community Centre. Montreal provides an opportunity for us to dare to show that we care by engaging in community volunteerism within our host city. In particular, we have chosen the Tyndale St-Georges Community Centre as the site for us to venture outside our academic and/or conference comfort zones and to demonstrate the corporate social responsibility that we research and teach. The Centre leadership indicated that their greatest need would be for us to assist with physical enhancements of its facilities to help them prepare to service the community in the upcoming academic year. While we realize that such "hands on" volunteerism may take some prospective volunteers outside of their comfort zones, we believe that such activities would meet the critical needs of the Centre and at the same time, allow us to contribute to and support an organization that is committed to enhancing the lives of their diverse patron base.</p> <p>This workshop is open to all. The deadline to register online was August 4, 2010. Meeting room: Sheraton Joyce room 9 am.</p>	Offsite, Tyndale St-Georges Community Centre
Saturday, Aug 7 9:45AM - 11:45AM	<p>Passion for Enterprises and Competitiveness: the Managerial Flow of Public Policies</p> <p>The aim of the PDW is to stimulate an interactive discussion about the ingredients, conditions and managerial tools and skills that enables Public Authorities to effectively care about their enterprises and the sustainable economic growth. The PDW wants to share international experiences, strengthen cooperation between panellists and the audience and stimulate their ideas to path the way for a collaborative book, based on a shared research agenda and a collection of cases.</p>	The Queen Elizabeth, Hochelaga 4

## Full PDW Program: Friday, August 6, 2010 – Saturday, August 7, 2010 Continued

Saturday, Aug 7 10:15AM - 12:15PM	<p><b>Caring Through Operations: An Academic Service-Learning Approach</b></p> <p>This workshop is to introduce Operations Management (and other) faculty to the Academic Service Learning (ASL) pedagogy and show how it helps both faculty and students apply their collective expertise for the betterment of their immediate community and society at large.</p> <p>Pre-registration required by July 30.</p>	Le Palais Des Congres, 513B
Saturday, Aug 7 10:15AM - 1:15PM	<p><b>When Relevance is also Rigor: Making Practice Tangible for Scholars and Practitioners.</b></p> <p>The aim of this PDW is to shift the focus beyond debating issues of relevance and rigor in management research, towards actively collaborating with practitioners to ensure actionable scholarship. We aim to elucidate (1) how practices can be translated into impactful theory through the co-creation of actionable knowledge between scholars and practitioners and (2) how empirical research can be conducted using and analyzing practice as a unit, phenomenon, and discourse of analysis.</p>	Le Palais Des Congres, 510D
Saturday, Aug 7 11:00AM - 1:00PM	<p><b>Passion &amp; Compassion in Public &amp; Nonprofit Strategic Planning: Getting Stakeholders into Strategy</b></p> <p>This PDW will provide an opportunity to discuss and critically reflect on the issue of stakeholder frameworks and their applicability to public and non-profit organizations. It will also consider stakeholder involvement in the strategic planning process - especially in public and non-profit organizations. The presenters will base their material on their work experience, consulting expertise and research.</p>	The Queen Elizabeth, Chaudiere
Saturday, Aug 7 11:15AM - 3:15PM	<p><b>Social Entrepreneurship: Future Directions in Education and Research</b></p> <p>With an inspiring and energetic workshop we want to go beyond mere discussion and develop a social entrepreneurship research and teaching agenda reflecting the views and insights of academics and practitioners. To identify possible themes and to increase the involvement of the workshop participants we ask all participants to prepare a one-minute elevator pitch ahead of the conference.</p> <p>The deadline to register online was August 4, 2010.</p>	Le Palais Des Congres, 518B
Saturday, Aug 7 11:15AM - 1:15PM	<p><b>International Variations of Nonprofit Scholarship</b></p> <p>The workshop explores the following questions: (1) what tenets of American nonprofit scholarship appear to be contradictory to evidence from other countries, such as issues of definition, practice, or sector names and labels? Relatedly, how do current nonprofit theories apply to other countries, and how might they be seen as ethnocentric? (2) Is it possible to have a generic, culturally relativistic, nonprofit scholarship at all? (3) What are some alternatives that can enhance our understanding of nonprofit organizations and civil society cross-culturally, and how might these alternative perspectives enhance nonprofit scholarship in the future?</p>	The Queen Elizabeth, St- Maurice

## Full PDW Program: Friday, August 6, 2010 – Saturday, August 7, 2010 Continued

Saturday, Aug 7 3:30PM - 5:30PM	<p>Passion and Compassion in the Classroom and Beyond: Experiential Learning International</p> <p>The goal of this PDW is to provide a forum for scholars and practitioners to share experiences and engage in conversations about the utility of providing students with meaningful real world experiences that connect them with the working world as well as stimulate caring and compassion for others.</p> <p>Pre-registration is required for this workshop. The deadline to register online was August 1, 2010.</p>	The Queen Elizabeth, Matapedia
------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------

## Full Program: Sunday, August 8, 2010 – Tuesday, August 10, 2010

Time	Session Title	Location
Sunday, Aug 8 2:30PM - 4:30PM <b>NEW TIME</b>	<b>PNP Executive Committee Meeting</b>	The Queen Elizabeth, Chaudiere
Sunday, Aug 8 5:00PM - 6:30PM <b>NEW TIME</b>	<b>PNP Business Meeting and Awards Ceremony</b>	The Queen Elizabeth, Marquette
Sunday, Aug 8 6:30PM - 8:00PM	<b>PNP Division Social</b>	The Queen Elizabeth, St-Maurice
Monday, Aug 9 8:00AM - 9:30AM	Topics in Foundation and International Organizational Research	The Queen Elizabeth, Chaudiere
Monday, Aug 9 8:00AM - 9:30AM	Are the Sectors Really Different? The Debate Continues	The Queen Elizabeth, Peribonca
Monday, Aug 9 9:45AM - 11:15AM	Driving Innovation: It's Not Just R&D!	Hyatt Regency Montreal, Alfred-Rouveau C
Monday, Aug 9 9:45AM - 11:15AM	Leadership, Leadership Perceptions, and the Effects of Leadership Ties	Hyatt Regency Montreal, Picardie
Monday, Aug 9 9:45AM - 11:15AM	Collaboration and Partnerships	The Queen Elizabeth, Chaudiere
Monday, Aug 9 9:45AM - 11:15AM	The Multiple Layers of Identity	The Queen Elizabeth, Peribonca
Monday, Aug 9 11:30AM - 1:00PM	Corporate-Level Strategies: The Good, Bad, and Ugly	Hyatt Regency Montreal, Alfred-Rouveau A
Monday, Aug 9 11:30AM - 1:00PM	New Firms: Founder Equity, Spatial Dynamism and Religious Entrepreneur	Hyatt Regency Montreal, Alfred-Rouveau B
Monday, Aug 9 11:30AM - 1:00PM	Applications in Social Network Analysis	The Queen Elizabeth, Chaudiere

## Full Program: Sunday, August 8, 2010 – Tuesday, August 10, 2010 Continued

Monday, Aug 9 11:30AM - 1:00PM	Leadership	The Queen Elizabeth, Peribonca
Monday, Aug 9 1:15PM - 2:45PM	Research Methods: Construct and Scale Development in Organizational Behavior and Networks	Hyatt Regency Montreal, Anjou
Monday, Aug 9 1:15PM - 2:45PM	Emotions and Attitudes in the Workplace	The Queen Elizabeth, Chaudiere
Monday, Aug 9 1:15PM - 2:45PM	Pushing the Boundaries of Whole Network Research in the Public and Nonprofit Sectors	The Queen Elizabeth, Peribonca
Monday, Aug 9 3:00PM - 4:30PM	Public Sector Reform, Immigration History	Hyatt Regency Montreal, Anjou
Monday, Aug 9 3:00PM - 4:30PM	Job Satisfaction	The Queen Elizabeth, Chaudiere
Monday, Aug 9 3:00PM - 4:30PM	<b>Exploring the Adequacy of Public Management Theory</b> <b>Keynote Panel</b>	The Queen Elizabeth, Peribonca
Tuesday, Aug 10 8:00AM - 9:30AM	Daring to Measure Social Impact: Performance Management in the Social Sector	The Queen Elizabeth, Peribonca
Tuesday, Aug 10 9:45AM - 11:15AM	Government-Business Collaborations	Le Palais Des Congres, 512F - Table 2
Tuesday, Aug 10 9:45AM - 11:15AM	Multiple Facets of Contracting	The Queen Elizabeth, Bersimis
Tuesday, Aug 10 9:45AM - 11:15AM	Community in Theory/Theory in Community	The Queen Elizabeth, Peribonca
Tuesday, Aug 10 11:30AM - 1:00PM	Agency Problems, Conflicts of Interests and Free-riding	Hyatt Regency Montreal, Anjou
Tuesday, Aug 10 11:30AM - 1:00PM	Strategy and the Public and Nonprofit Sectors	Le Palais Des Congres, 512F - Table 2
Tuesday, Aug 10 11:30AM - 1:00PM	Exploring Decision Making	The Queen Elizabeth, Bersimis
Tuesday, Aug 10 11:30AM - 1:00PM	Volunteers: Motivation, Commitment, and Attitudes	The Queen Elizabeth, Peribonca
Tuesday, Aug 10 1:15PM - 2:45PM	Accountability in Disparate Contexts	The Queen Elizabeth, Bersimis
Tuesday, Aug 10 1:15PM - 2:45PM	Measuring Performance in the Nonprofit Sector	The Queen Elizabeth, Duluth
Tuesday, Aug 10 1:15PM - 2:45PM	The Future of Development Management	The Queen Elizabeth, Peribonca
Tuesday, Aug 10 3:00PM - 4:30PM	Goals, Commitments, and Entrepreneurial Ventures	Hyatt Regency Montreal, Alfred-Rouleau B

**Full Program: Sunday, August 8, 2010 – Tuesday, August 10, 2010 Continued**

Tuesday, Aug 10 3:00PM - 4:30PM	Organizational Change and Renewal	The Queen Elizabeth, Bersimis
Tuesday, Aug 10 3:00PM - 4:30PM	What do Boards do? Interpersonal and Group Processes in Nonprofit Governance.	The Queen Elizabeth, Peribonca



**PNP Division Co-Chairs****Dean Eitel**

DePaul University  
School of Public Service  
25 E. Jackson, Suite  
1250

Chicago, IL 60604

(O) (312)362-5574

[deitel@depaul.edu](mailto:deitel@depaul.edu)

**Stephen Teo**

U of Western Sydney  
College of Business  
Locked Bag 1797  
Penrith South DC, NSW  
1797 Australia  
(O) 612 9852 4011  
[stephen.teo@uws.edu.au](mailto:stephen.teo@uws.edu.au)

**Division Chair-Elect****Neil Boyd**

Lycoming College  
Department of Business  
Administration  
700 College Place  
Williamsport, PA 17701  
(O) (570) 321-4167  
[Boyd@Lycoming.edu](mailto:Boyd@Lycoming.edu)

**We're on the Web!**

**See us at:**

<http://aom.pace.edu/pn/index.htm>

**PNP Focus**

*Research on public and nonprofit organizations such as government agencies, the military, social services, cultural and educational institutions, membership and professional associations, advocacy organizations, and religious and other charitable organizations generated, and continue to shape, a large share of modern management thought. The Public and Nonprofit Division of the Academy of*

*Management brings together scholars, managers, and students who continue this tradition by studying the public and nonprofit sectors, and the relationships among public, nonprofit, and private sector organizations. The Division's members study decision making, strategy, organizational behavior and human resource management, and political behavior; collaborations among public, nonprofit, and private organizations;*

*organizational networks involving public and nonprofit organizations; public policy; and the social and ethical dimensions of public and nonprofit activity. The members pay special attention to how distinctive qualities of the public and nonprofit sectors influence management and organizational processes.*

*We would like to hear from you in the Fall and we look forward to seeing you in Montreal!*

We would like to hear from you prior to our Fall Newsletter that will be released shortly after the academy meeting.

If your university is hiring, consider posting the position announcement in our newsletter.

If you know of a call for papers that may be of interest to our members, let us know.

If you have had a wonderful year and would like to share your accomplishments or those of others, let us know.

**PNP Division Program Chair**

Kimberley Roussin Isett  
Columbia University  
Dept. of Health Policy and Management  
722 W. 168th St.  
New York, NY 10032  
(O) (212) 342-3655  
[ki2129@columbia.edu](mailto:ki2129@columbia.edu)

**PNP Division PDW Chair  
Eric C. Martin**

Department of Business  
Administration  
Eastern Connecticut State  
University  
Webb Hall 449  
(O) (860) 465-0245  
[Martine@EasternCT.edu](mailto:Martine@EasternCT.edu)

**PNP Past Division Chair  
Gordon Kingsley**

Georgia Tech University  
School of Public Policy  
Atlanta, GA 30332-0345  
(O) (404) 894-0454  
(F) (404) 385-0504  
[Gordon.Kingsley@pubpolicy.ga.tech.edu](mailto:Gordon.Kingsley@pubpolicy.ga.tech.edu)

**Newsletter Editor and  
Division Secretary  
Kira Reed**

Syracuse University  
Whitman School of  
Management  
Management Dept  
721 University Avenue  
Syracuse, NY 13244-2450  
(O) (315) 443-3391  
[kireed@syr.edu](mailto:kireed@syr.edu)