# Winter 2010 Edition

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# Prefaces The Newsletter of the Public and Nonprofit Division of the Academy of Management

## **Report from our Division Co-Chairs**

We welcome you to 2010 and the planning for the Montreal Annual Conference. We anticipate another great conference and PNP Division involvement. Program planning continues with the Division reviewers reading through numerous submissions and PDWs are being scheduled also.

It is time for nomination for various PNP Division offices. Please see Gordon Kingsley's message later in this Newsletter. We hope that you consider deeper involvement with the Division by volunteering your self or nominating someone for these key PNP roles. The Division always needs individuals willing to lend a hand throughout the year at various important tasks. If you haven't thought about becoming more involved, this is your opportunity to invest yourself in the Division. We make a special appeal to student members to consider some of these roles.

We look forward to your active participation in Montreal and seeing as many of you as possible. These are challenging times for public and non-profit organizations around the globe. We are glad that our Division is pulling together to face these issues.

Dean Eitel Stephen Teo

# PNP Nominations for the Elected Positions of our Division

It is time for our annual nominations! If you are committed to our division and have an interest in serving it and/or know others who are, please nominate yourself and/or others for one of the available positions.

I have activated the nomination page for PNP elections. This year we have the following liaison positions up for election: APPAM, ARNOVA, International.

The other positions open are the usual ones we have every year: Program Chair, Best Book, Best Article, Best Dissertation, and one person on the Membership Committee.

We look forward to your input and your service!

Please note that the nomination site will close on February 24.

Gordon Kingsley

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### **Award News**

#### Dissertation Award Announcement, Public & Nonprofit Division of the Academy of Management

The Best Dissertation Award Selection Committee for the Public and Nonprofit Division of the Academy of Management requests nominations for the 2010 Best Dissertation Award. Only dissertations defended January 1, 2009-December 31, 2009 are eligible for this award.

Sponsored by Jossey-Bass publishers, the award will be announced at the Academy of Management annual conference, August 6 – 10, Montreal. The prize will be a plaque, \$250 in books from Jossey-Bass, and a \$100 check from the Division.

All nominations must be postmarked by February 28, 2010. Nominators must send each committee member listed below a paper copy of the nominated dissertation, plus a letter of nomination by a faculty member outlining the distinctive strengths of the work. Email copies will not be accepted. If you have questions about the award, contact Dissertation Award Chair Mary E. Guy at <u>mary.guy@ucdenver.edu</u>

Mary E. Guy, Best Dissertation Award Chair University of Colorado Denver School of Public Affairs 1380 Lawrence St. Campus Box 142 P.O. Box 173364 Denver, CO 80217-3364

Professor Melvin Dubnick 141 Colon Street Beverly MA 01915

Professor Matthew Liao-Troth Management Department Western Washington University 516 High Street, MS 9075 Bellingham, WA 98229-9075

Professor Mary Tschirhart Director, Institute for Nonprofits North Carolina State University 219 Oberlin Road, Campus Box 7011 Raleigh, NC 27605-7011



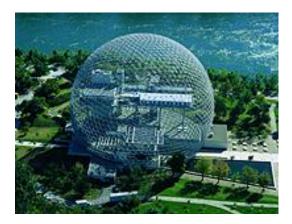
Botanical Gardens (Jardin Botanique) in Montreal

# **Award News Continued**

#### **Best Article Award**

What was the best public or nonprofit management article in 2009 (i.e. published between January 1, 2009 to December 31, 2009)? If you would like to make a suggestion for the division's Best Article Award, please send Eric Kong, the Award Chair, a brief statement nominating the article and stating why it is worthy of the award. Nominations should be placed by March 1, 2010. Nominations, with a copy of the nominated article, should be sent to Eric at kongeric@usq.edu.au

The winner will be announced during the Academy Meeting in Montreal, Canada in August, 2010, and will receive a plaque recognizing the award.



#### **Montreal Biosphere**

### PNP AoM 2009 Recap

#### **Our 2009 Award winners**

Best Dissertation – "Comparative Institutional Arrangements of Social Intermediation in Developing Countries" Geoffrey Kistruck, Ohio State U.

Best Book - The Dynamics of Performance Management: Constructing Information and Reform. Georgetown Univ. Press, 2008, Don Moynihan, U. of Wisconsin

Best Article – "Taken for Granted? Managing for Social Equity in Grant Programs." Public Administration Review, 2008 68(6): p 1128-1141. - Brian K. Collins, U. of North Texas & Brian J. Gerber, Texas Tech U.

Charles H. Levine Best Conference Paper - "When Does Trust Influence Cooperation Effects in Public-Private Partnership" - Zhang Zhe, Jia Ming, Wan Difang, Xi'an Jiaotong U.

William H. Newman Award Nominee - "Measuring and Explaining Organizational Performance in U.S. Federal Agencies" - Chansu Jung, U. of Georgia

Sage Best Doctoral Student Conference Paper - "An Application and Extension of the Technology Acceptance Model" - Lise Anne Slatten, U. of Louisiana-Lafayette

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# **PNP AoM 2009 Recap Continued**

Carolyn Dexter Award Nominee and Int'l. Journal of Organization Theory and Behavior Prize - "The Role of Social Capital and Donor Commitment in a Geographically Isolated Community" - Yuliya Ivanova, U. of Alaska Southeast and Joan Winn, U. of Denver



### Pictures of PNP Award Receipients and our new Masini Gift

#### Selected for the Best Paper Proceedings

Lise Anne D. Slatten, U. of Louisiana at Lafayette - "An Application and Extension of the Technology Acceptance Model to Nonprofit Certification"

Giuseppe Argiolas, Stefano Cabras, Cinzia Dessi, Michela Floris, U. of Cagliari - "Challenges for New Models of Territorial Governance"

Bogdan Prokopovych, Douglas Creed, U. of Rhode Island - "Institutional Settlement and the Adoption of Sustainable Technologies: The Case of Biofuels"

Chansu Jung, U. of Georgia - "Measuring and Explaining Organizational Performance in U.S. Federal Agencies"

Helen Liu, David Reingold, Indiana U. - "Networks and Social Service Agency Performance: Empirical Links"



Our new division co-chairs Dean and Stephen look forward to meeting each of you in Montreal in 2010!

# **PNP AoM 2009 Recap Continued**

#### Selected for the Best Paper Proceedings Continued

Keith G. Provan, U. of Arizona and Tilburg U., Kun Huang, U. of New Mexico - "Resource Tangibility and the Evolution of Public Network Sub-Structures"

Sebastian Desmidt, U. College Ghent, Anita Prinzie, Manchester Business School - "The Effectiveness of Mission Statements: An Explorative Analysis from a Communication Perspective

Hyun Lee Park, R. Karl Rethemeyer, SUNY Albany, Deneen M. Hatmaker, U. of Connecticut - "The Politics of Connections: Assessing the Determinants of Social Structure in Policy Networks"

Yuliya Ivanova, Univ. of Alaska Southeast, Joan Winn, Univ. of Denver - "The Role of Social Capital and Donor Commitment in a Geographically Isolated Community"

Zhe Zhang, Jia Ming, Wan Difang, Xi'an Jiaotong Univ. - "When does Trust Influence Cooperation Effects in Public-Private Partnerships?"

#### **Accenture Award Winners**

Lotte Bøgh Andersen & Thomas Pallesen - "Not Just for Money?' How Financial Incentives Affect the Number of Publications at Danish Research Institutions." Vol. 11(1): 28–47.

Deneen M. Hatmaker & R. Karl Rethemeyer - "Enacted Relationships: Social Capital in a State-Level Policy Network." 11(4): 426–462.

#### 2009 Program Chair Report- Organized by Neil Boyd

#### Paper and Symposia Submissions

2008 127 Submissions 117 Papers 10 Symposia 19 Countries			2009 156 Submissions 145 Papers 7 Symposia 27 Countries
Program			
		2008	2009
Paper Panels		17	17
Presentation		14	14
Visual Present	ation	3	3
Papers on Interactive F	Panels	18	20
Symposia		8	7
All Academy S	howcase	1	0
Symposia			
Reviews			
	2008		2009
Reviews Submitted Reviewers	269 132		445 148

2009 Doctoral Consortium – Organized by Mary Feeney

# **PNP AoM 2009 Recap Continued**

21 students, 21 faculty; 6 Journals; Sponsors: International Journal of Organization Theory and Behavior; Department of Public Administration, University of Illinois-Chicago; School of Public Service, DePaul University

#### Outstanding Reviewers – Organized by Neil Boyd

#### Determined by Completion Rate (Perfect) & Ratings from Authors (Perfect 5.0)

Ralph Brower (4) Paulo Cruz Filho (3) Gordon Kingsley (6) Eric Martin (5) Donald Moynihan (2)Robert Christensen (5)David Racine (4)Raluca Kerekes (3)Marguerite Schneider (4)Wenjue Lu Knutsen (4)Kimberly Wells (4)Anthony Milanowski (4)

David Pitts (5) Kira Kristal Reed (4) Katja Schwanke (3) Bradley Wright (5)

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#### Note: Number in parentheses is the number of reviews completed



## **Member News**

**Paul Govekar** has been promoted to Associate Professor and has a new book coming out! Here is more information regarding the book:

Differentiating Among Volunteers, Donors, and Donor/Volunteers, a new book by Dr. Paul L. Govekar of the James F. Dicke College of Business Administration at Ohio Northern University, explores why some people only contribute money to nonprofit organizations, while others only contribute time, and yet a third group, identified as "helpers" in

### Public Non-Profit: Serving Public Benefit **Page 7 of 10**

## **Member News Continued**

this study, contributes both money and time. The study creates a model which posits that volunteer and donor behavior are a function of personality (self-esteem and empathy), values and facilitation (an organizational component). The study found that the values and facilitation components of the model were significant, but that the personality component was not. The major implication of the study is that nonprofit managers and researchers must deal with three classes of contributors (volunteers, donors, and "helpers"), and that there are significant differences among these three classes.

The book is available through Amazon.com.

#### **Congratulations Paul!**

**Matthew Liao-Troth** will become Dean of the J. Whitney Bunting College of Business at Georgia College & State University, effective this July and he has a new book: "Challenges in Volunteer Management" Edited by: Matthew Liao-Troth, Western Washington University. Most of the chapters were presented as papers at PNP sessions at the Academy of Management.

The book includes the following chapters: Management Capacity and Retention of Volunteers, Mark Hager and Jeffrey L. Brudney. No "One Best" Volunteer Management and Organizing: Two Fundamentally Different Approaches, Lucas C. P. M. Meijs and Ester M Ten Hoorn. A Typology of Short-Term and Long-Term Volunteers, Linda Hartenian. Streamlining Volunteer Management Through Information Communication, Valentina Mele. Volunteer Management in Community Currency Systems: An Examination of Time Banks, Bruce Clary. Organizational Models for Emerging Volunteers in State Government, Sarah Jane Rehnborg and Thomas McVey. Challenges of Volunteer Management in Kazakhstan, Tamara G. Nezhina, Jeffrey L. Brudney, and Aigerim R. Ibrayeva. Volunteer Management in Polish NGOs: Challenges of Formalization, Angela L. Bies and Stephanie A. Curs. Fine Lines: Design and Implementation Challenges in Employee Volunteer Programs, Mary Tschirhart and Lyndia St. Claire. Fraternal Involvement in Volunteering: The Membership Impact of Join Hands Day, Robert Christensen and James L. Perry. Conclusion: So What? And What's Next? Victor Murray.

#### **Congratulations Matthew!**



**Lighting Tour** 



**Boat Tour** 

# **CALL FOR PAPERS**

#### 2010 iGov Research Institute July 18-25, 2010 The Hague & Delft, The Netherlands

The Center for Technology in Government at the University at Albany is pleased to announce the 2010 iGov Research Institute held in the Netherlands, from July 18-25, 2010. Supported by the US National Science Foundation, the Institute was created for doctoral students from around the world who are interested in the impacts of information and communication technologies on government and governance. The iGov Institute includes both academic sessions and practical field work and is organized around the experiences of a city or region using advanced information policies and technologies for economic, cultural, and social benefits. The faculty team comprises internationally known researchers as well as senior government officials. This year our field venue is The Hague in the Netherlands. Our local university partner and residential location is TU Delft. Past iGov students have given the program high praise, calling it "the best experience in collaborative interdisciplinary research" connected to practical e-governance challenges. I hope you will identify and encourage qualified doctoral students to apply to this week-long, intensive residential program focused on ways to advance, study, and understand digital government research in an international context. Please also share this announcement with your colleagues. For more details about the program design, please read summaries <u>http://www.ctg.albany.edu/institute?sub=past</u> of programs from previous years. The 2010 iGov application submission deadline is March 15, 2010. To learn more and to apply, please visit the institute website <u>http://www.ctg.albany.edu/institute</u>.

#### 2010 RGK Center Summer Fellowship Program

The RGK Center for Philanthropy and Community Service in the LBJ > School of Public Affairs at The University of Texas at Austin invites graduate students from across the country to apply for a unique academic opportunity to critically examine issues in the nonprofit sector.

The RGK Center Summer Fellowship Program will be held June 1 – June 25, 2010 at The University of Texas at Austin and is open to current PhD students and Master?s level students considering doctoral work. \$3000 stipends will be awarded to students selected to participate and housing will be arranged and paid for through the RGK Center. The application deadline is March 5, 2010.

Facilitated by Peter Frumkin, Director of the RGK Center, the program will explore pressing issues in the world of nonprofit organizations, voluntary action, philanthropy and international civil society. Students selected for the program agree to participate in an intensive four-week seminar and expand and refine their research papers to become part of RGK Center's working papers series.

The application deadline is March 5, 2010.

Application procedure: Download and complete the application form at http://www.rgkcenter.org/fellowship Email the completed application form, draft research paper and current resume to moira@austin.utexas.edu



Ferreira Café



Jean Talon Market

# **CALL FOR PAPERS Continued**

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Hello Public Administration Scholars, Practitioners and Students:

I am pleased to announce the Call for Papers for the 2010 Southeastern Conference on Public Administration (SECoPA) to be held in Wilmington, NC on October 13-16.

The Conference theme is Setting the Course for Excellence in Public Service and we welcome papers and proposals from practitioners, students and academics. Please see attachment for details on conference tracks and format for submissions which are due April 30, 2010.

SECoPA 2010 is hosted by the UNC Wilmington MPA program and the Southeastern North Carolina Chapter of ASPA. We look forward to seeing you this fall in historic Wilmington on the beautiful Cape Fear coast!

For information on the conference hotel and local attractions visit our website at www.secopa2010.org<http://www.secopa2010.org/.

Regards,

Dr. Tom Barth UNCW MPA Faculty SECoPA 2010 Conference Chair 910-962-3220 secopa2010@uncw.edu<mailto:secopa2010@uncw.edu



Montreal Museums you should see while visiting!

#### **PNP** Division Co-Chairs

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#### **Division Chair-Elect**

#### **Neil Boyd**

Lycoming College Department of Business Administration 700 College Place Williamsport, PA 17701 (O) (570) 321-4167 Boyd@Lycoming.edu

We're on the Web! See us at: http://aom.pace.edu/ pn/index.htm

#### PNP Division Program Chair

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## **PNP Focus**

Research on public and nonprofit organizations such as government agencies, the military, social services, cultural and educational institutions. membership and professional associations, advocacy organizations, and religious and other charitable organizations generated, and continue to shape, a large share of modern management thought. The Public and Nonprofit Division of the Academy of

Management brings together scholars, managers, and students who continue this tradition by studying the public and nonprofit sectors, and the relationships among public, nonprofit, and private sector organizations. The **Division's members** study decision making, strategy, organizational behavior and human resource management, and political behavior; collaborations among public, nonprofit, and private organizations;

organizational networks involving public and nonprofit organizations; public policy; and the social and ethical dimensions of public and nonprofit activity. The members pay special attention to how distinctive qualities of the public and nonprofit sectors influence management and organizational processes.

### We would like to hear from you in the Spring and we look forward to seeing you *in Montreal!*

We would like to hear from you prior to our Spring Newsletter that will be released shortly after the academy acceptances have been determined.

If your university is hiring, consider posting the position announcement in our newsletter.

**PNP Division PDW** 

Chair

Eric C. Martin

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If you know of a call for papers that may be of interest to our members, let us know.

If you have had a wonderful year and would like to share your accomplishments or those of others, let us know. We have tried to illustrate some of the pictures of the Fairmont and attractive views of Montreal.

#### PNP Past Division Chair Gordon Kingsley

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