

Accounting, Control & Performance Management LAB

CORPORATE GOVERNANCE RESEARCH SYMPOSIUM

Hosts

the 8th

Critical and Alternative Thinking in Governance (CATG)

*From "Business AND Society" to "Business IN Society"
the corporate governance transitioning imperative*

21-22-23 June 2021 - Barcelona, Spain/Online

CALL FOR PAPERS

Social institutions on corporate governance tend to be overwhelmed by a dominant liberal shareholder primacy, where agencies hide behind (simple) information asymmetries. The workshop aims to play a thinking shaker to encourage new perspectives and to stimulate debate within this complex and multidimensional field.

What if the world was a dream
And climate change just a steam
Poor earth is not moaning
But singing high pitch shivering theme

What if the human was a machine
The slaves are there watching
Laughing, what does it mean
They may vanish under the weight of digits

What if we missed the ring
Viruses and waves clamming tunes of freedom
And the rest waiting for the gem and the wing
Those who serve the financial market king

What if freedom is not beautiful
Governing it is hell to weep
Business schools turned swayful
We are the dishes in our heaps

What if critical and alternative were the answer
Not just a second-best-world thinking
We rather don't want any grower
Just living in a land of prospecting

What if sustainability is not a choice
Planet boundaries may vanish
For transnational elites voice
The others can only dance or extinguish.

We invite academics (and practitioners alike) to present cutting edge research and thought leadership dealing with emerging issues in corporate governance for sustainability in society facing an era of social surveillance. We seek empirical and conceptual papers addressing a diverse range of topics that include, but are not limited to, the following debates:

- Are transnational corporations, organisations or similar institutions, in their present form, able to promote and implement sustainability?
- What new socio-political arrangements are needed to help corporations address climate change and equality challenges?
- Are concepts such as gender, ethnicity or identity still central to corporate governance? Are they part of the problem or part of the solution in the evolution of governance debates?
- How could local governance practices emancipate from international institutions domination and serve global sustainability?
- How could local governance practices of the 'Big South' economies help to address new forms of reflective and informed (corporate) governance with regard to global sustainability?
- How current governance mechanisms suit new factors of production, such as knowledge, intelligence, and digital technology, become central to overall social wellbeing?
- Is it the role of corporations (and their governance structures) to provide solutions to sustainability issues? What main features characterize the sustainability challenge?
- What is the effective role of reporting guidelines and standards in preventing 'bad' governance of sustainability? What is the role of the UN Sustainable Development Goals (SDGs) in this regard?
- Can (innovative) accounting frameworks, such as biodiversity accounting, be considered effective approaches to balance the economic, social, and environmental dimensions of sustainability in organizations?



Prof. Beate Kristine
Sjøfjell,
University of Oslo
Norway

Beate Sjøfjell is founder and head of the Oslo Faculty's Research Group Companies, Markets and Sustainability (the Company Law Group), which is now in its second period (2017-2021), as well as several international networks and projects.

Beate's publications include the edited volumes Cambridge Handbook of Corporate Law, Corporate Governance and Sustainability (Cambridge University Press, 2019, co-editor Christopher M. Bruner); Creating Corporate Sustainability: Gender as an Agent for Change (Cambridge University Press, 2018, co-editor: Irene Lynch Fannon), and Company Law and Sustainability: Legal Barriers and Opportunities (Cambridge University Press, 2015, co-editor: Benjamin Richardson).



Prof. John Cioffi,
University of California
USA

John W. Cioffi is the author of the book, Public Law and Private Power: The Comparative Political Economy of Corporate Governance Reform in the Age of Finance Capitalism (Cornell University Press, 2010).

His current research investigates conflicts of interest as products of complex legal, political, and institutional processes that pose a persistent insidious threat to democratic politics and the rule of law. At its core is the reciprocal dynamic in which law and politics influence the forms, prevalence, and political economic consequences of conflicts of interest.

Special roundtable: “Corporate governance and African societal development”

Guest note Speaker



Prof. Charles Okeahalam
University of the Witwatersrand
AGH Capital Group
South Africa

Charles Okeahalam is a Nigerian economist and businessman. He has worked in both the private and public sectors, and has lectured at universities on the African continent. He co-founded the investment firm AGH Capital Group in 2002. Charles has an extensive board experience. From 2006 to 2007, he served as chairman of the steering committee establishing the Pan-African Infrastructure Development Bank. His other roles include advising a number of African central banks and government ministries, the World Bank and the United Nations. Dr. Okeahalam was a non-executive chairman of Societe Generale Bank Nigeria (now called Heritage Bank).

Charles has also worked as a policymaker in a number of African countries. He has led a number of initiatives, such as revision of prudential regulatory framework, deposit insurance schemes, capital market development and financing transnational infrastructure networks. He has significant strategic and operational experience in finance and banking, central banking, and financial sector reform.

Preliminary programme

21 June 2021 (Monday)	22 June 2021 (Tuesday)	23 June 2021 (Wednesday)
	9h30-13h Paper session 2 Paper session 3 Academic debate	9h30-13h Paper session 5 Paper session 6
Debate lunch	Regular lunch	
14h30-19h Opening talk Paper session 1	15h-19h Paper session 4 Paper session 5 Practitioner debate	
	Gala Dinner	

Scientific committee

Xavier Castañer,	<i>HEC Lausanne, Switzerland</i>
Thomas Clarke,	<i>University of Technology, Sydney</i>
Coral Ingley,	<i>AUT University, New Zealand</i>
Morten Huse,	<i>BI Norwegian Business School, Norway</i>
Silke Machold,	<i>University of Wolverhampton Business School, UK</i>
Sabina Nielsen,	<i>Copenhagen Business School, Denmark</i>
Sibel Yamak,	<i>University of Wolverhampton Business School, UK</i>

Important dates

Research symposium (21-22-23 June 2021)

Deadline for submission of CAAG 10-page proposals:	31 March 2021
Notification of acceptance:	22 April 2021
Deadline for CAAG full text submission:	26 May 2021
Early bird/author registration:	24 May 2021

IN SITU - Symposium fees* in euros (VAT incl.)

Early Bird Fee (up to 10 June 2021)	€280
Regular Fee (11 June - 20 June 2021)	€350
On-site Registration Fee	€420
(PhD) Student reduction	-50%

* Symposium fees include: documentation, coffee breaks, lunch, gala dinner.

DIGITAL - Symposium fees* in euros (VAT incl.)

Early Bird Fee (up to 10 June 2021)	€40
Regular Fee (11 June - 20 June 2021)	€60
(PhD) Student reduction	-50%

* Symposium fees include: documentation, Zoom access to the symposium.

For further information please contact: workshop@tbs-education.es

Submissions should be sent to: workshop@tbs-education.es

Organizing committee

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